

Agenda

2025 Financial Management Seminar

Sunday, June 15

5:00 - 6:30 p.m. ***Welcome Reception and Registration, Sponsored by Frost PLLC***

Monday, June 16

7:30 a.m. ***Breakfast, Co-Sponsored by M-Tech Systems USA and BarnTools***

8:30 a.m. Presiding/Welcoming: Joey Long, Case Farms
Orientation: Barbara Jenkins, U.S. Poultry & Egg Association

Leading Through Change -- NASBA Field of Study - Personal Development
Dr. Rick Goodman, S.T.A. Consulting, Inc.

9:20 a.m. **Washington Review -- NASBA Field of Study - Regulatory Ethics**
Christian Richter, The Policy Group

10:10 a.m. **Break**

10:25 a.m. **Exports Update -- NASBA Field of Study - Specialized Knowledge**
Mary Alice Cain, USA Poultry & Egg Export Council

11:15 a.m. **Economic Update -- NASBA Field of Study - Economics**
Christian Lawrence, Rabobank

12:05 p.m. **Adjourn**

Tuesday, June 17

8:00 a.m. ***Breakfast, Sponsored by 3C Software***

9:00 a.m. Presiding: Aaron Weaver, Butterball LLC

Labor and Immigration Impacts -- NASBA Field of Study - Personnel/Human Resources
Matt Spencer, USPOULTRY

9:50 a.m. **Tax Update -- NASBA Field of Study - Taxes**
Adam Jones and Dustin Johnson, Frost PLLC

10:50 a.m. **Future of Finance: Operating Models / Data Analytics / Artificial Intelligence -- NASBA Field of Study - Accounting**
Hugo Dufour, Ernst & Young

11:40 a.m. ***Lunch, Sponsored by AssuredPartners***

Tuesday, June 17 (Continued)

1:00 p.m.

Experience Sharing Session 1

1. **FP&A / Budgeting / Forecasting Software Options – NASBA Field of Study - Accounting**
Mulham Shbeib, Mar-Jac Poultry
2. **Live Accounting System Opportunities – NASBA Field of Study - Accounting**
Ann Forester, Pilgrim's
3. **Sales & Use Tax for Poultry Producers – NASBA Field of Study - Accounting**
Susan Nelson-Brown, Brown Taxes
4. **Business Intelligence: Automation for Accounting and Financial Reporting – NASBA Field of Study - Accounting**
Abby Walden, Crider Foods

2:00 p.m.

Experience Sharing Session 2

1. **FP&A / Budgeting / Forecasting Software Options – NASBA Field of Study - Accounting**
Mulham Shbeib, Mar-Jac Poultry
2. **Live Accounting System Opportunities – NASBA Field of Study - Accounting**
Ann Forester, Pilgrim's
3. **Sales & Use Tax for Poultry Producers – NASBA Field of Study - Accounting**
Susan Nelson-Brown, Brown Taxes
4. **Business Intelligence: Automation for Accounting and Financial Reporting -- NASBA Field of Study - Accounting**
Abby Walden, Crider Foods

3:00 p.m.

Adjourn

3:15 - 4:30 p.m.

Reception, Sponsored by:

American Ag Credit; Alabama Farm Credit; AgriBank; Farm Credit Services of Western Arkansas; CoBank; Farm Credit Bank of Texas; Capital Farm Credit; Farm Credit Services of America; AgSouth Farm Credit; GreenStone Farm Credit Services; Farm Credit Mid-America; AgHeritage Farm Credit Services; Farm Credit East

Wednesday, June 18

8:30 a.m.

Presiding: Greg Finch, Claxton Poultry Farms

Panel: Team Member Development / Evolving Finance Talent / Upskilling -- NASBA Field of Study - Personnel/Human Resources

Moderator: Greg Finch, Claxton Poultry Farms

Panelists: Aaron Weaver, Butterball LLC
Jonathan Jennings, Mar-Jac Poultry
Jessica Kelley, Pilgrim's

9:20 a.m.

Consumer Attitudes and Innovation Opportunities – NASBA Field of Study - Specialized Knowledge
Lynn Dornblaser, Mintel Group Ltd.

10:10 a.m.

Break

10:25 a.m.

Cybersecurity: What Financial Managers Need to Know -- NASBA Field of Study - Information Technology
Rich Santoriello, Butterball LLC

11:15 a.m.

Conclusion

Door Prizes, Sponsored by Brown Taxes and PGIM Real Estate

EARN UP TO 12 CPE CREDITS – NASBA Sponsor ID 109014



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